



## **BRICKX CLUB INFORMATION MEMORANDUM**





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## **1. NON-DISCLOSURE AND RELIANCE STATEMENT**

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Prospective Licensees are requested to make their own enquiries to establish the accuracy of the information provided.

The Brickx Club will not be held liable for any loss sustained by any prospective licensee relying on the content of this document. This document is for guidance only and does not in any way detract from the terms and conditions laid out in the business Agreement which form the legal binding contract between the two parties.

## **2. THE BRICKX CLUB SMALL BUSINESS OPPORTUNITY**

The Brickx Club is a Licensed small business opportunity now available across Ireland - an ideal opportunity to set up a business on your own terms. The Brickx Clubs are creative brick building and social activity clubs for girls and boys taking place in schools, crèches, community centres, libraries and play centres. If you would like to start a business in your own area which will foster creativity, problem solving, sharing, teamwork sociability then this is the one for you!



### 3. HOW THE AGREEMENT WORKS!

**Our Licensee** - the primary role of our Licensee will be to: locally promote and provide opportunities for children to attend our The Brickx Club Social Clubs; Workshops etc to find suitable locations to carry out the clubs;workshops;events;parties to maintain the standards that we have established.

### 4. PACKAGE SUMMARY

#### License Agreement

The License Agreement must be signed and appropriate fee paid prior to opening clubs.

1. The Brickx Club training fee: €2,000.
- 2..Annual License fee; €500 Or. €50-monthly for year contract agreement

#### The Brickx Club Business Package

A package has been developed to get you started in business as quickly as possible.

We provide:

1. The Brickx Club Manual.
- 2.Training and on going support .
3. Website
4. Templates for Logo, Signage,etc
5. Templates for Flyers
6. Tech support and setup of your Brickx Club Facebook page and email.
7. Marketing Advice.
8. Staff t-shirts



## 5. COST OF SETTING UP CLUB

**Rental of premises:** Each club is in a different venue so rents vary.

**Signage:** External signs must comply with local council restrictions.

**Charge per club:** €6-€10 per child per session or  
€60-€100 euro for the term

Leaders can operate as many clubs as they wish once it does not infringe on any other licensee.

Lego bricks can be bought online from various websites. We will advise as to amount and type of LEGO necessary

## 6. TRAINING AND ONGOING SUPPORT

### Management Team

Kathy Lambkin started Kids Bricks Club (Now called The Brickx Club) in Trim, Co. Meath in 2013. Kathy has experience of over 30 years working as a Montessori teacher and Special Needs Assistant. Kathy trained in Copenhagen in Lego® serious play and Lego® based therapy in Cambridge with Bricks for Autism.

### Training

We provide training for a half day on every aspect of opening your own Brickx Club business; from what to do once your contract is signed. Each person must spend a minimum of 10 hours of practical work in other clubs and workshops.

We cover:

- How to get Child protection and Garda vetting
- First Aid, fire safety, incident recording, manual handling
- Maintenance and cleaning
- Admissions
- Advertising
- Fee payment
- Record keeping
- Facebook page operation (with our tech department)
- Programme of activities for the year
- General Health and safety



This will include:

- Updating the manual as necessary
- Yearly training/ meeting and updating on new ideas
- Available on the phone for advice
- Calling to see various clubs to see how they are getting on
  
- Help with getting the best possible start
- Template press release for the local papers
- Who and how to leaflet
- Template letters for schools
- We can attend and help on the first day of your club

## **7. ADVANTAGES OF BECOMING A BRICKX CLUB FACILITATOR**

- Working for yourself around family commitments
- Great sense of achievements
- Your own income
- Ready to go business
- Reasonable outlay
- Growing market
- Great potential
- Ongoing support from The Brickx Club team
- Ability to network with the other facilitators

## **8. OUR REQUIRMENTS FROM YOU**

- Enthusiasm for the job
- Love working with children
- Be an entrepreneur at heart
- Good work ethic
- Enjoy self development
- Leadership qualities
- Kind and compassionate
- Self motivated
- Chatty and friendly

- Be able to manage other people



## 9. Your Action Plan

- Get a copy of the business agreement
- Your solicitor will explain it to you
- Sign the agreement
- Arrange funding
- Get an accountant
- Start organising Garda vetting, child protection training, first aid and annual handling
- Contact our tech department for Facebook page and email setup by them
- Start looking for locations
- Start advertising